

EDUCATION

College for Creative Studies | Detroit, MI
BFA in Graphic Design
December 2005

Northwestern Michigan College | Traverse City, MI
AAS in Visual Communications | **AA in Fine Arts**
December 2001

EXPERIENCE

Visual Merchandiser | SeaWorld Parks & Entertainment / Busch Gardens: Tampa, FL
July 2013 – Current

- Provide graphic design for in-park promotions and visual displays
- Collaborate with visual merchandising team to create plan-o-grams and floor sets for everyday business and special event needs
- Produce, install, and maintain the majority of in-park merchandise signage

Graphic Designer/Owner | MeganJean Designs: Odessa, FL
August 2006 - Current

- Provide clients with unique eye catching visual communication services
- Work side by side with clients to provide accurate, effective, and well designed marketing collateral
- Provide brand identity, poster design, brochures, direct mail, event promotions, event invitations, greeting cards, social media, and website design

Graphic Designer | Fastsigns: Tampa, FL
April 2010 - July 2013

- Designed signage for a variety of applications e.g. brochures, direct mail, and business cards
- In charge of all design for our customers as well as creating and producing store collateral
- Assist in pre-press, print production, and sign production when needed
- Developed and maintained social media platforms

Graphic Designer | Fastsigns: Traverse City, MI
March 2008 - March 2010

- Designed signage for a variety of applications e.g. menu boards, various property sites, and vehicle advertising
- In charge of all design, pre-press, and print production
- Assisted in sign production, customer service, and sales
- Increase workflow by creating procedure manuals, and various reference guides
- Designed and developed the layout for our store web page

Marketing Assistant | CIG Corp.: Southfield, MI
December 2007 - February 2008

- Updated and created marketing materials e.g. logo, stationary, brochures, direct mail, newspaper and magazine ads
- Assisted marketing department with mailings and events
- Created customer databases for marketing department
- Assisted accounting department
- Organization of client records

SOFTWARE

- Proficient in **Photoshop CS5 • Illustrator CS5 • InDesign CS5**
- Working knowledge in **HTML • CSS • Adobe Acrobat • Microsoft Office • Composer • Onyx Rip • Social Media • Dreamweaver • Flash**